

## **Duracell's *Avengers: Infinity War* Key Chain and Stickers Giveaway Exclusive to B&M stores**

This is an instore promotion run by Duracell UK Ltd giving away either an *Avengers: Infinity War* Key Chain or a pack of *Avengers: Infinity War* glow-in-the-dark stickers, to the first 2,000 valid claims, in conjunction with B&M stores in the UK. Purchase based entry for Great Britain residents. To enter:

Great Britain residents need to purchase any pack of Duracell® batteries with no minimum value at any B&M store within the UK, take a photo or scan their valid receipt and upload onto the competition website at <https://www.duracell.co.uk/marvel-giveaway> along with their address details between Thursday 1<sup>st</sup> November 2018, 00.00 and Monday 31<sup>st</sup> December 2018, 00.00. Entry is open to Great Britain residents aged 18 or over. Only one gift per person (same name, same address, same email, phone number, IP address, proof of purchase).

### Terms and conditions:

1. This promotion is open from Thursday 1<sup>st</sup> November 2018, 00.00 to Monday 31<sup>st</sup> December 2018, 00.00 (the **"Promotional Period"**) and to any resident of Great Britain upon purchase. The Duracell® product purchase from a B&M store must be proven via a valid receipt issued during the Promotional Period.  
Employees of Promoter and their immediate family and third-party companies associated with the promotion, prize providers or agencies assisting with the promotion operation are not eligible to participate.
2. How to participate:  
  
To enter, customer needs to purchase any pack of Duracell® batteries with no minimum value, take a photo or scan their valid receipt and upload onto the promotional website along with their contact details during the Promotional Period. Only one gift per participant (same name and same address, same phone number, same proof of purchase).
3. The type of prize for each of the quickest 2000 participants will be chosen at random amongst the 2 possible prizes below at the complete discretion of the Promoter (Duracell UK) within 7 days from the end of the month in which a claim is made throughout the Promotional Period.
4. Entries not submitted in accordance with the present terms and conditions will not be considered.
5. The gift consists of **either**:
  - i. an *Avengers: Infinity War* keychain **or**
  - ii. a set of *Avengers: Infinity War* glow-in-the-dark stickers.
6. There are 1000 (one thousand) *Avengers: Infinity War* keychains and 1000 (one thousand) *Avengers: Infinity War* glow-in-the-dark stickers gifts available to be claimed across Great Britain only.
7. Personal data received during the course of the promotion will not be stored or used for future marketing campaigns and will be deleted after the promotion and distribution of the gifts.
8. In the event of all 2,000 gifts being redeemed before the end of the Promotional Period, the Promoter will not offer any alternative gift for any claims, even if valid, made after this point. Prizes are as stated with no cash alternative in whole or in part and are non-transferable.

9. Prizes will be sent within 10 days from the end of the month in which a claim is made throughout the Promotional Period.
10. Prizes will be sent out by second-class untracked post and Promoter will not be responsible for any prizes that may be lost, stolen, or damaged in transit. Any gifts unclaimed after reasonable efforts from the Promoter to contact the winner will be distributed at Promoter's discretion.
11. The Promoter accepts no responsibility for system errors or other issues that may result in disruption to, lost, delayed or not received entries, winner notifications or gifts. The Promoter or its agencies will not be responsible for the non-inclusion of entries as a result of technical failures or otherwise, including any such failure which is within the control of The Promoter or its agencies. Proof of sending/transmission will not be accepted as proof of receipt. Responsibility is not accepted for e-mails/messages from the Promoter which are not delivered as a result of any network, computer hardware or software failure of any kind or as a result of an invalid e-mail or other address supplied by the winner, or which are not seen by the winner due to the 'spam' or 'junk mail' filter settings (or equivalent) on their e-mail or social media accounts. The Promoter is not liable for lost gifts or gifts unclaimed before the respective deadline.
12. The Promoter reserves the right to cancel the promotion at any stage, if deemed necessary in their opinion, and if circumstances arise outside of their control.
13. The Promoter reserves the right to withdraw any winner through a fraudulent claim. Upon there being no entries, there will be no winner.
14. In case of dispute, the Promoter's decision is final and binding in all matters and no correspondence will be entered into.
15. Promoter's address: Duracell UK Ltd, Spencer House, 23 Sheen Road, Richmond, TW9 1BN
16. The Walt Disney Company, Lucasfilm Ltd., Marvel Comics and each of their respective parent, affiliates, and subsidiaries are not responsible for the promotion, administration or execution of the competition and in no way associated with it.